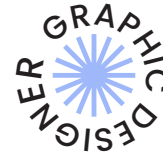


ANNIE FRANZ



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anniefranzdesign.com

(406) 366-9244

Education

Montana State University, BFA in Graphic Design

2018–2022

4.0 GPA

Exhibitions & Awards

2020 MSU Vox Populi

Student Exhibition

Painting and Printmaking pieces

2022 MSU Pop Up Show

2nd Place Recipient

Multimedia piece

MSU Presidents List

MSU Deans List

Skills

Brand Design

Layout Design

Typography

Attention to Detail

Organization

Teamwork

Software

Adobe Suite (Ai, Ps, Id, Xd)

Procreate

Microsoft Office

Google Suite

Interests

Finding new breakfast spots

Wheel throwing pottery

Relief Printmaking

Crocheting

Work Experience *(References available upon request)*

Graphic Designer

Allegra Marketing & Print (August 2022–Present)

- Responsible for preparing files for print for a variety of clients and businesses located in and around Montana.
- In charge of designing large format print collateral, stationery, logos, print and digital ads, annual reports and window vinyls for clients based upon their individual needs.
- Gained experience with the printing process, interacting with clients, and working within tight deadlines.

Graphic Design Intern

Mammoth Marketing (August 2021–August 2022)

- Involved in the logo and brand design process from concept to completion for 3 different clients.
- Responsible for implementing company brand attributes digitally across social media platforms for 6 different businesses.
- Gained experience with package design, infographic design, and consumer product mockups.

Student Graphic Designer

MSU Recreational Sports and Fitness (August 2020–January 2022)

- Responsible for creating eye catching digital and print graphics to advertise RSF events to the MSU student body.
- In charge of maintaining brand consistency throughout the 5 different branches of the RSF program.
- Gained experience collaborating with other designers, distributing tasks to team members and communicating with clients.

Server & Bartender

Elks Pine Meadows Bar & Grill (May 2019–August 2020)

- Responsible for serving customers food and beverages in a friendly and timely manner.
- Gained experience with customer service, time management, organization, teamwork, clear communication, personal accountability and attention to detail.